

Suffolk University Cape Cod
Communication & Journalism Undergraduate Courses
January/Spring 2012

Course Number	Course Title	Day	Time	Professor	Room
Spring 2012					
CJN239CC	Media Law	TH	3:30-6:10 pm	J. Kershner	North 106
CJN317CC	Copy Editing	TH	6:30-9:10 pm	A. Blaisdell-Bannon	Tech 102
CJN378CC	Event Planning & Promotion	M	3:30-6:10 pm	J. Secci	South 107
CJN405CC	Communication Theory	W	5:30-8:10 pm	R. Rosenthal	North 104
CJN477CC	Public Relations II	M	6:30-9:10 pm	J. Secci	Commons 115
CJN503CC	Experiential Learning	Arranged	Arranged	J. Secci	

CJN239CC Media Law

The Law of Journalism and Mass Communication, by Trager, Russomanno, and Ross, Third edition, published by CQ Press ISBN: 9781608716692

CJN317CC Copy Editing

Workbook for the Art of Editing in the Age of Convergence, by Brian S. Brooks, James Pinson
 9th edition, 2008, Allyn & Bacon
 ISBN: 0205569668

The Glamour of Grammar, by Roy Peter Clark, 2011, Little, Brown & Co.
 ISBN: 0316027901

The Associated Press Stylebook and Briefing on Media Law, by the Associated Press, 45th edition, Basic Books,
 ISBN: 0465021875

The Book on Writing, by Paula LaRocque, Marion Street Press, 2003,
 ISBN: 0966517695

CJN378CC Event Planning

Event Planning: The Ultimate Guide to Successful Meetings, Corporate Events, Fundraising Galas, Conferences, Conventions, Incentives and Other Special Events, by Judy Allen, Second Edition. Canada: John Wiley & Sons, 2009.
 ISBN 978-0-470-15574-5

CJN405CC Communication Theory

At First Look at Communication Theory, by Em Griffin. McGraw-Hill, Eighth edition
 ISBN 978-0-07-338502-6

CJN477CC Public Relations II

Planning and Managing Public Relations Campaigns: A Strategic Approach, by Anne Gregory, Third Edition. United Kingdom: Kogan Page, 2010.
 ISBN 978-0-7494-5108-0