

Suffolk University Cape Cod
CJN Undergraduate Courses and Books
January/Spring 2010

Course Number	Course Title	Day	Time	Professor	Room	Start Date
January 2010						
CJN493CC	The Actor as Auteur: The Films of Humphrey Bogart	January 4,6,11,13 (MW) 9,16(Sat)	5:30-9:30 9:00-5:00	T. Miller	South 116	1/4
January-May 2010						
CJN313CC	Advanced Reporting	TH	3:30-6:10	A. Blaisdell-Bannon	South 115	1/21
CJN378CC	Event Planning and Promotion	M All Day	3:30-6:10 Fri. 4/9/10	J. Secci	South 107	1/25
CJN403CC	Issues in Journalism	TH	6:30-9:10	J. Kershner	Commons 115	1/21
CJN405CC	Communication Theory	W	5:30-8:10	R. Rosenthal	Tech 102	1/20
CJN437CC	Ad Campaigns	M	6:30-9:10	A. King	South 105	1/25
CJN477CC	Public Relations II	T	6:30-9:10	J. Secci	Commons 115	1/19
CJN503CC	Experiential Learning	Hr Arr	Hr Arr	J. Secci		

BOOK REQUIREMENTS

CJN493CC The Actor as Auteur: The Films of Humphrey Bogart

Bogey: The Films of Humphrey Bogart, by Clifford McCarthy, (Cadillac), 1965
 (This is an out-of-print book that can be bought online. The bookstore will not have it.)

CJN313CC Advanced Reporting

Telling True Stories, edited by Mark Kramer and Wendy Call (Plume)
Best Newspaper Writing, 2008 – 2009, edited by Tom Huang and Steve Meyers

CJN378CC Event Planning and Promotion

Event Planning: the ultimate guide to successful meetings, corporate events, fund-raising galas, conferences, conventions, incentives and other special events, by Judy Allen, (John Wiley & Sons Canada, LTD), 2nd edition, ISBN 978-0-470-15574-5 (don't get the earlier edition...it's out of date.)

CJN403CC Issues in Journalism

No book required

CJN405CC Communication Theory

A First Look at Communication Theory by Em Griffin, (McGraw Hill Higher Ed.), 7th edition, ISBN 10: 0-07-338502-6 paperback

CJN437CC Ad Campaigns

Advertising, Principles and Practices, by Moriarty, Mitchell, and Well. (Prentice Hall) 8th edition
 ISBN-10:0132224151

CJN477CC Public Relations II

The Tipping Point, by Malcolm Gladwell, (Back Bay Books), 2006